Our world has changed and now we have a short time to plan for what’s next.

Join us for the 2nd annual Urgent Care Clinical Consortium July 26-28, 2020. The 2-day Conference is an invitation-only event for the top 40 urgent care CEOs and CMOs in the country, federal and state public health experts, payers, key UCF partners and other industry stakeholders.

Given the recent outbreak of the COVID-19 pandemic and its significant impact on our industry, this year’s Clinical Consortium will focus primarily on COVID-19 and influenza. In preparation for the 2020-21 influenza and COVID-19 season, participants will share their best practices, public health and clinical experts will review existing data and research. This event will be recorded and information will be widely distributed to assist our members.

**Itinerary**

<table>
<thead>
<tr>
<th>Sunday, July 26, 2020</th>
<th>Monday, July 27, 2020</th>
<th>Tuesday, July 28, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NEW</strong> Solutions Showcase Networking Reception &amp; Dinner</td>
<td>Day 1 Clinical Consortium Networking Reception &amp; Dinner</td>
<td>Day 2 Clinical Consortium</td>
</tr>
</tbody>
</table>

As a sponsor, your company will have the opportunity to meet face to face with key decision makers in search of the latest trusted solutions, products, services and technology to help best prepare them for the 2020-21 COVID-19 and influenza season. The Clinical Consortium is a highly visible event with the potential to reach up to 20k urgent care industry stakeholders via marketing activities. In addition, sponsors will receive additional recognition and acknowledgement on all educational tools and resources created from the Conference.
Executive Partnership Benefits $50,000
As an Executive Partner, your company will serve as a top sponsor of the Consortium. Partnership benefits are as follows:
• Presentation during Symposium; Opportunity to invite additional speakers; Video presentation
• Three tables at the Solutions Showcase
• Invitations for up to 5 attendees at the 2-day event; Invitations to all social and networking events
• Acknowledgment on all collateral material related to the Consortium including promotional brochures, social media, UCA website, etc.
• Acknowledgment in future related marketing and educational resources
• Acknowledgement as a sponsor on all final collateral material related to the event, designed exclusively for the urgent care sector.

Partnership Sponsor: $35,000
• Presentation during Symposium; Opportunity to invite additional speakers; Video presentation
• Two tables at the Solutions Showcase
• Invitations for up to 3 attendees at the 2-day event; Invitations to all social and networking events
• Acknowledgment on all collateral material related to the Consortium including promotional brochures, social media, UCA website, etc.
• Acknowledgment in future related marketing and educational resources
• Acknowledgement as a sponsor on all final collateral material related to the event, designed exclusively for the urgent care sector.

Educational Sponsor: $25,000
• Presentation during Symposium
• Two tables at the Solutions Showcase
• Invitations for up to 2 attendees at the 2-day event; Invitations to all social and networking events
• Acknowledgment on all collateral material related to the Consortium including promotional brochures, social media, UCA website, etc.
• Acknowledgment in future related marketing and educational resources
• Acknowledgement as a sponsor on all final collateral material related to the event, designed exclusively for the urgent care sector.

Supporting Sponsor: $15,000
• One table at the Solutions Showcase
• Invitations for up to 2 attendees at the 2-day event; Invitations to networking reception – Day 1
• Acknowledgment on all collateral material related to the Consortium including promotional brochures, social media, UCA website, etc.
• Acknowledgment in future related marketing and educational resources
• Acknowledgement as a sponsor on all final collateral material related to the event, designed exclusively for the urgent care sector.

<table>
<thead>
<tr>
<th>Partnership Benefits</th>
<th>Executive $50,000</th>
<th>Partnership $35,000</th>
<th>Educational $25,000</th>
<th>Supporting $15,000</th>
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</thead>
<tbody>
<tr>
<td>Invitation to attend 2-day event</td>
<td>5 attendees</td>
<td>3 attendees</td>
<td>2 attendees</td>
<td>2 attendees</td>
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<tr>
<td>Video Presentation</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Opportunity to make 5-minute presentation</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Marketing and branding options</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Clinical Consortium Solutions Showcase</td>
<td>3 tables</td>
<td>2 tables</td>
<td>1 table</td>
<td>1 table</td>
</tr>
<tr>
<td>Networking Reception – Day 1</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Networking Reception &amp; Dinner – Day 2</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

If you have any additional questions, please contact Kim Youngblood, UCA Chief Development Officer at kyoungblood@ucaoa.org or 630-544-6534.