

Urgent Care Association of America
2010 Fall Conference Exhibitor Guide

www.ucaoa.org

Company: _____ Phone: _____

Address: _____ Fax: _____

City, State, Zip: _____ Website: _____

Authorizing Name: _____ Signature: _____

- Please Indicate Your Specialty (choose one):
[] Consulting [] Billing [] EMR [] Practice Management [] Insurance [] Radiology
[] Medical Equipment & Supplies [] Pre-Packaged Pharmaceuticals [] Other _____

To Reserve Your Space: Scan this completed form and email to bburress@ucaoa.org by September 3, 2010

Deadlines:

Space Reservation: August 27, 2010

Artwork Due: Sept. 10, 2010

Mailing Date: October 1, 2010

MECHANICAL REQUIREMENTS FOR ADS

Production Notes: All ads should be submitted electronically as indicated using the mechanical requirements below.

This project is produced on a Macintosh platform using QuarkXpress software. In addition to your layout file, please make sure all fonts and graphics are included separate. Ads are accepted in Mac or IBM platforms of the following:

Preferred format—Adobe Acrobat PDF files - Distiller Settings should be set at "Press" quality. Fonts embedded and subset at 100%.

QuarkXpress - Use Collect for Output.

InDesign - Use Package or Save for Service Provider.

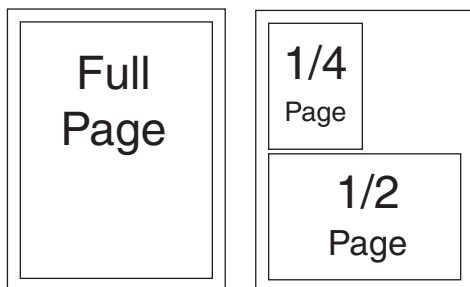
Adobe Illustrator - Outline all fonts, save as EPS or PDF.

Microsoft Publisher - Use "Pack-n-Go".

Please scan and email this completed form, along with a copy of your ad, to bburress@ucaoa.org

Ad Sizes and Orientation

Table with 4 columns: Ad Type, W, H, W, H. Rows include Full Page Vertical, Half Page Horizontal, and Quarter Page Vertical.



ADVERTISING RATES & SIZES

- [] Brochure Sponsor Cover logo & Inside Front Cover..... \$1800
[] Full Page \$850
[] Half Page..... \$450
[] Back Cover..... \$1500
[] Quarter Page..... \$250

ARTWORK STATUS

- [] New ad artwork will be sent to Balsley Printing.
[] We will contact Balsley Printing to create new ad artwork.

SUBMITTING YOUR ART

E-mail: Send the electronic files to the Printer with the subject line as "UCAOA Vendor-your company name".

UCAOA Vendor Contact:

Becky Burress
Urgent Care Association of America
P. O. Box 777, Valrico, FL 33594-0777
Phone: 813-239-6429
NEW email: bburress@ucaoa.org

PRINTER: BALSLEY PRINTING

E-mail: sam@balsleyprinting.com
Fax: (815) 624-2203 Phone: 815-624-7515
Large files may be uploaded to our web site at www.balsleyprinting.com

PAYMENT

Credit Card Payment:

- [] VISA [] MC [] AMEX

Card # _____

3 Digit security code _____ Exp: _____

Name on Card _____

Signature: _____

Check Payment:

Make Check Payable to: Urgent Care Assoc. of America
Mail to: Urgent Care Association of America
P. O. Box 777
Valrico, FL 33594-0777