

# Urgent Care Association of America



## Sam Yates

Sam Yates is President/Owner of Yates & Associates, Public Relations & Advertising, a full-service marketing and public relations company. Yates & Associates is headquartered in Jensen Beach, Florida with offices in Miami and Orlando.

Sam Yates has more than 30 years experience in marketing and brand development for Fortune 500 to small business throughout the United States. Yates has represented clients including The Iams Company, Simon Property Group, Dodge Truck, Mead Corporation, National City Mortgage, and a variety of smaller companies. Yates currently represents Physicians Immediate Care, owned by Urgent Care Association of America Vice President, Kenneth Palestrant, M.D.

Yates is also a veteran Emmy Award winning television broadcaster. He has also been nationally recognized as an aviation/aerospace correspondent.

Yates has assisted companies in achieving marketing success by creating and building a winning brand image. His marketing campaigns have driven revenues to record levels in amazingly short periods of time.