

Monday, April 16 - PreConference Courses

6 CME

7:00-8:00am Registration & Breakfast						
8:00am-11:45am	Comprehensive Clinic Startup	Perfecting Physician Leadership Skills	Plain Film Radiology: Expert Reviews	Growing Your Urgent Care	Building a Better Front Office	If Caesars, Southwest or Zappos Ran Your Urgent Care
11:45am-1:00pm Attendee Lunch						
1:00-4:30pm	Comprehensive Clinic Startup	Perfecting Physician Leadership Skills	Plain Film Radiology: Expert Reviews	Growing Your Urgent Care	Taking Your Financial Pulse: A Guide for Physicians and Managers	Zappos Insights Site Tour 2:00-5:00pm
4:30pm Exhibit Hall Opens						
5:00-6:30pm Opening Reception in Exhibit Hall						

Tuesday, April 17 - Main Convention Day 1

6 CME

7:00-8:00am Registration & Continental Breakfast					
8:00-9:30am Opening General Session: National Perspectives on the Future of Urgent Care					
9:30-10:00am Break & Visit the Exhibitors					
10:00-11:15am Block 1	Remember, if you were in Comprehensive Clinic Startup Monday, you will continue in that course all day today.	Acute Skin Rashes	Preparing for Emergencies in the Urgent Care Center	General Session Panelist Breakouts	Cash Flow Management
11:15-11:30am		Break			
11:30am-12:30pm Block 2		Preventing Sudden Cardiac Death in Student Athletes	Ortho Region One: Shoulder Injuries	Hiring Well	Evaluating Your Cash Flow Management Processes
12:30-2:00pm 12:30-1:15pm - Attendee Lunch 12:45-2:00pm - Exhibit Hall and Networking					
2:00-3:00pm Block 3	Comprehensive Clinic Startup	Urgent Care Management of Burns	Eye Emergencies	EMR Study Results	Provider Evaluation Process
3:00-3:15pm Break					
3:15-4:15pm Block 4	Comprehensive Clinic Startup	Urology Conditions	Rational Use of Antibiotics	CMS Initiatives	Physician Compensation
4:15-4:30pm Break					
4:30-5:30pm Block 5	Comprehensive Clinic Startup	STD Update	Chest Pain	Meaningful Use Panel	Physician Retention
5:30-7:00pm "NOT a Toga Party" PARTY in Exhibit Hall					

Earn the UCMC Certificate!

By attending the 2012 Convention you can receive over half of the 40 credits needed to earn the Urgent Care Management Certificate (UCMC). Nearly all of the practice management courses you can attend at the meeting (and have free access to after the Convention) will count towards the certificate. Visit the UCAOA Booth in the Exhibit Hall or go to www.ucaoa.org/ucmc to download an application and start today!



Wednesday, April 18 - Main Convention Day 2

5 CME

8:00-8:30am Breakfast					
8:30-9:30am Block 6	Abdominal Pain	Ortho Region Two: Closed Hand Injuries	Investor Options for Growing Your Clinic	Developing Political Influence	Coding Track: ICD 10 for Coders I
9:30-10:00am Break & Exhibit Hall					
10:00-11:00am Block 7	Wound Repair	Dealing with the Difficult/ Disruptive Patient	How to Evaluate the Investor Partnership	Domestic Violence in Urgent Care	Coding Track: ICD 10 for Coders II
11:00am-12:15pm	11:00-11:15am - Ballot Pick-up • 11:15am-12:15pm - Members Meeting Election, and Lunch				
12:15-1:15pm Exhibit Hall and Networking					
1:15-2:15pm Block 8	Minor Procedures Potpourri	Bites and Stings	Legal Aspects of Working with Investors	Dealing with the Dissatisfied Patient	Coding Track: ICD 10 for Clinicians & Managers
2:15-2:30pm Break					
2:30-3:30pm Block 9	Preventing Bouncebacks	ENT Emergencies	Financial Project Modeling	Payer Negotiations: Assessment	Hospital Track: Urgent Care and ACOs, Budgets, HR Issues H
3:30-3:45pm Break					
3:45-4:45pm Block 10	Medical Care of the Injured Worker	Domestic Violence in Urgent Care	Marketing Occ Med to Employers	Payer Negotiations: Strategy	Hospital Track (cont.) H
4:45-5:45pm State Networking Meetings, Roundtable Discussions, Town Hall Meeting					

Thursday, April 19 - Main Convention Day 3

3 CME

8:15am Grab & Go Breakfast					
8:30-9:30am Block 11	Medicine vs. Management		Management vs. Medicine		
9:30-9:45am Break					
9:45-10:45am Block 12	Urgent Care of Pregnant Patients	Dyspneic Patients	Improving Flow	Seizing Marketing Opportunities	
10:45am-12:00pm	General Session Panel & Lunch: Success in Urgent Care ... What You Don't Know IS Hurting You				
12:00pm Adjourn — See you in New Orleans at the Fall Conference!					

**SEE YOU
NEXT TIME!**

Fall Conference in New Orleans • October 25-27, 2012
National Convention in Orlando • April 8-11, 2013