

September Newsletter

September 16, 2010



Headlines

- **Fall Conference Reminders**
- **Influenza Season**
- **CDC Study Shows Need for Urgent Care**
- **UConnect Update**
- **Know Thyself by Knowing Thy Competition**
- **Clinical Consult: Bed Bugs**
- **Staff Transitions**

Fall Conference Reminders

Regular tuition rates **end Friday, September 24**. Avoid paying late tuition, [register today!](#)

Renaissance Glendale Hotel & Spa is **almost sold out Saturday night!** Contact information for overflow rooms found [here](#). Make your room reservations now.

Preparing for Influenza Season

The time to gear up for flu season is here again. Now is the time to **educate patients** about prevention and **provide the vaccine**.

New this year, only one vaccine will be required for protection against both seasonal and H1N1 influenza.

CDC Study Shows Continuing Need for Urgent Care

The [latest data](#) from the CDC National Health Statistics Reports shows continued use of the nation's emergency rooms for conditions that **could be treated in an urgent care setting**. [Click here](#) for more analysis of the study.

5 Second Survey:

Have you logged in to UConnect?

[Let us know!](#)

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UCAOA's Online Urgent Care Resource Library

Self-paced online sessions you can access anytime, anywhere.

[Visit the online library today!](#)

UConnect Update

Coming soon! Watch your inbox for UConnected, a **brand new monthly newsletter** dedicated to online member community news.

Still haven't explored UConnect? Visit uconnect.ucaoa.org to login now!

Know Thyself by Knowing Thy Competition

Alan Ayers, UCAOA's Practice Management Content Advisor, discusses why understanding your competition's [strengths and weaknesses](#) is **critical to the success of your clinic**.

Clinical Consult: Bed Bugs

This month's feature from Dr. Phillip Disraeli, UCAOA's Director of Clinical Programs, takes a close look at [bed bugs](#) with an overview of the **current situation, treatment tactics, and prevention tips**.

Staff Transitions

We would like to introduce and welcome our **newest staff member, Jami Kral**. Jami is charged with overseeing UCAOA Membership, Registration, and the Certified Urgent Care program. She looks forward to meeting you in Phoenix at the Fall Conference!
