

Urgent Care Association of America



Jennifer L. Stephenson, MHA, FACMPE

Jennifer Stephenson is the Executive Director of PrimaCare Medical Centers. PrimaCare is a group of 11 urgent care centers in the Dallas/Fort Worth area that are physician owned and have been serving patients for over 30 years. Due to their commitment to quality and patient safety, PrimaCare achieved Joint Commission Accreditation in August of 2009. Jennifer is responsible for all business aspects from marketing, physician recruiting, health plan contracts, business insurance, lease agreements, new building projects, information technology, vendor agreements and finance arrangements.

Prior to PrimaCare, Jennifer was the Practice Administrator for HeartPlace, a cardiology group of 65 physicians in the DFW area. Jennifer was responsible for operations at several locations and recruited physicians, implemented new ancillary services, planned new clinic sites, established a marketing plan for referring physicians and developed a billing process for clinical research studies.

Jennifer began her career in practice management at the Ochsner Clinic of Baton Rouge as an Administrative Manager. Jennifer managed five satellite clinics and the main clinic departments of inpatient medicine, internal medicine, family practice, pediatrics, cardiology, endocrinology, nephrology, dermatology and after hours clinic. She created a SWOT analysis and strategic plan for the clinic in 1996, developed new service lines, redesigned work flow functions to increase efficiencies and designed & implemented new satellite clinics.

Jennifer received both her Bachelors and Masters degrees in Health Administration from Indiana University.

Jennifer was published in the Medical Group Management Journal - IT Guide in October 2000 for the article "Using the Internet to Facilitate Computerized Patient Records." She was a speaker at the 2006 UCAOA annual conference presenting "Multi-site Management: Accountability Leads to Profitability."

Jennifer is a member of the Medical Group Management Association and the Texas Medical Group Management Association. She is a fellow in the American College of Medical Practice Executives and is currently serving a 5 year term on the Board of Directors for the North Texas Association of Medical Administrators.

Contact Information:

Jennifer Stephenson
Executive Director
PrimaCare Medical Centers