

Urgent Care Association of America



Sharon L. Nicka, RN, CPC
President and CEO

Sharon L. Nicka, RN, CPC, is a nationally recognized leading expert in emergency medicine and urgent care practice management, documentation, coding, billing, reimbursement, compliance and education.

Sharon's career in the medical industry spans 32 years of emergency department and urgent care experience, management and healthcare consulting. She has been the president and CEO of her own company, *Nicka & Associates, Inc.* for the past 10 years. Sharon was Co-Owner, Executive Vice President and COO of a successful start-up company, Innovative Practice Management Services (IPMS) located in Dallas, Texas that became a multi-million dollar entity. IPMS specialized in emergency and radiology medicine billing and coding, collections and physician education. Positions held include Vice President of Practice Management for a major health care service company, Vice President of Reimbursement and Managed Care Services at QuestCare and Director of Reimbursement and Practice Management at EMCARE.

Sharon has been a guest keynote speaker at international meetings and throughout the country and provided over 5,000 presentations on ED documentation, reimbursement, facility acuity systems, coding and compliance. She is a featured columnist for the nationally distributed periodical *Emergency Physician's Monthly*. She has also provided services as an editorial consultant for *St. Anthony's Reimbursement in Emergency Medicine Manual*, co-authored the initial *Texas ACEP Reimbursement Manual*, and publishes a quarterly newsletter, *News from Nicka*. Sharon has also successfully written in-house educational manuals for use in emergency medicine reimbursement.

Sharon's professional affiliations are numerous. Current key affiliations include National ACEP Coding and Nomenclature Committee, State of Florida Medical Economics Committee, Texas Reimbursement Committee and American Association of Procedural Coders (AAPC). A complete affiliations list is available upon request.

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