

Urgent Care Association of America



Seth Canterbury, CPC, ACS-E/M

Seth Canterbury is an Education Specialist with the University of Florida Jacksonville Physicians, Inc. of Jacksonville, FL, a Level 1 Trauma Center and teaching hospital in Jacksonville, FL.

Seth began his career in healthcare as a consultant with Thompson and Associates of Warner Robbins, GA where he delivered instruction regarding Evaluation and Management coding to providers across the country. At the University of Florida Jacksonville Physicians, Inc. Seth has continued to provide ongoing instruction to providers and billing staff on a wide variety of topics that relate not only to provider-based coding but to provider billing compliance as well, such as information regarding teaching physician and non-physician practitioner billing.

Seth has also developed many educational tools used by providers nation-wide and regularly participates in conferences and seminars as a guest speaker, as well as providing ongoing consultant services.

Seth received his Certified Professional Coder (CPC) certification from the AAPC in 2001 and additional certification as an Advanced Coding Specialist-Evaluation and Management Coding Auditor from the Board of Medical Specialty Coding in 2006. He received a Bachelor's Degree in Business Administration from The University of Georgia in 1999.

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