

# Urgent Care Association of America



**KAREN E. BOWLING**  
**Co-Founder, President and CEO**

An exemplary leader whose vision is matched by an unwavering passion for progress, Karen co-founded Solantic walk-in urgent care in June 2001 and has served as CEO since that time.

Bowling began her career in television news in Jacksonville, Fla., transitioning to the health care marketing and management arena as Memorial Medical Center's Director of Public Relations and Marketing (Jacksonville). Following Columbia/HCA's acquisition of Memorial and other Northeast Florida inpatient/outpatient facilities, she was promoted to system-wide Chief Communications Officer of First Coast Health Network, managing the transition to a multi-hospital system and directing all branding efforts for the new system. She joined the corporate marketing staff at Columbia/HCA shortly thereafter, ultimately ascending to the position of Assistant Vice President of Marketing.

Prior to establishing Solantic, Bowling was Vice President of Marketing for The Health Network, an around-the-clock health and medical information cable television network owned by FOX Entertainment. As a result of her diverse business experiences, Karen was intent upon creating a consumer-centric, convenient and fairly priced medical care model that could bridge the gap between emergency room services and primary physician care. Thus, Solantic was launched in 2001. Today, the company is the largest operator of urgent care clinics in the state of Florida, with 30 centers located in north, central and south Florida and the Treasure Coast, including select "destination" sites in Walmart stores as well as a facility recently opened within Orlando International Airport.

A graduate of Leadership Florida, Karen currently serves on the Board of Directors for the Jacksonville Humane Society, is a member of the American's Heart Association's Executive Leadership Team, is on the Board of Associated Industries of Florida, is a member of the Rotary Club of South Jacksonville and recently assumed a position on the Advisory Panel of the local chapter of the ATHENA PowerLink™ mentoring program. In March 2009, Jacksonville Business Journal selected her as an Ultimate CEO.

## **Contact Information:**

Karen Bowling  
[karenbowling@Solantic.com](mailto:karenbowling@Solantic.com)