

August Newsletter

August 13, 2010



Headlines

- **New Online Urgent Care Resource Library**
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New Comprehensive Online Urgent Care Resource Library

UCAOA's Online Urgent Care Resource Library is up and running! The site offers self-paced online sessions that you can access anytime, anywhere. It includes the **2010 National Urgent Care Convention sessions, past conferences, and UCAOA webinars.**

[Visit the Online Library today!](#)

Core Content in Urgent Care Medicine Now AAFP Accredited

We're pleased to announce the Institute of Urgent Care Medicine's clinical competency program, Core Content in Urgent Care Medicine, **now provides AAFP Prescribed Credits!** Developed in collaboration with UCAOA, the program is accredited for up to 66 hours.

To learn more about Core Content in Urgent Care Medicine visit www.UrgentCareCME.com.

New Practice Management Webinar

"Improving Cash Management" with Tammy Mallow-Elly

Thursday, August 26th
at 1 pm CDT

[Register Now](#)

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Fall Urgent Care Conference

Early registration discounts end *next Friday* (August 20th)!

Full details:
www.ucaoa.org/fall

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The next **Certified Urgent Care Center** (CUC) designation deadline is

Friday, August 27th

Get your application in

Insurance Companies Begin Urgent Care Promotion

Companies like Anthem BCBS are taking a proactive approach to educating members about their various healthcare options ... **including urgent care!**

[Click here](#) to view an example.

UConnect Update

We'd like to give a **big pat on the back** to those of you that have been active on UConnect. Our new online member community has had over 2,200 visits already!

Here are a few examples of new activity on the site:

- **Information Technology Resource Library** – new library filled with EMR information
- **Expert Blog** – check out the new clinical post from Phillip Disraeli M.D.
- **New Groups** on topics like **Quality and Triage in Urgent Care Centers**

Still haven't explored UConnect? It's easy, and access to the site is part of your UCAOA member benefits.

Visit uconnect.ucaoa.org to login now!

Attacking the De-motivators: Five Behaviors to Avoid in Managing Urgent Care Staff

Alan Ayers, UCAOA's Practice Management Content Advisor, continues the theme of [motivating staff in an urgent care setting](#) with tips on helping front line staff overcome "just a job" mentality.

Clinical Consult: COPD Exacerbations

This month's feature from Dr. Phillip Disraeli, UCAOA's Director of Clinical Programs, provides a close look at [effective treatments for COPD exacerbations](#).

iTriage Hits #2 on iTunes App Store

One of the many **benefits of being a UCAOA member** is inclusion on the iTriage online urgent care listing. Now that listing is more valuable than ever ... the app has recently **hit #2 on the iTunes App Store** in the Health & Fitness category.

This is exciting news all around; increased popularity means more exposure for your clinics!
